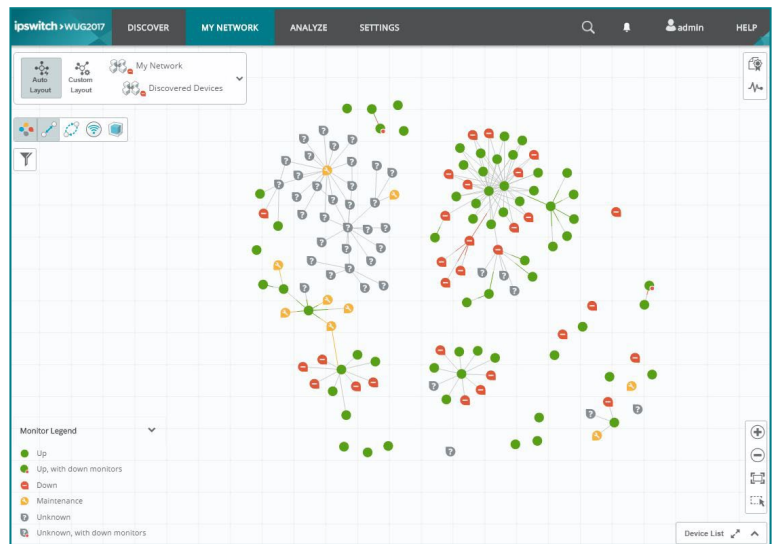# ipswitch® › WhatsUp® Gold

Network Monitoring Made Easy

WhatsUp® Gold is the favorite network monitoring tool of tens of thousands of IT pros because it:

- ✔ Is easy-to-use but powerful
- ✔ Monitors virtually anything connected to your network
- ✔ Generates proactive alerts when something goes wrong
- ✔ Gives you instant visibility to interconnected devices
- ✔ Lets you quickly resolve issues before users complain.

Easily Monitor Your Entire Networked Infrastructure

WhatsUp Gold allows you to monitor any mix of networks, servers, storage devices, virtual machines, applications, traffic flows and configurations across Windows, LAMP and Java environments. More importantly, you can do it all with one flexible, affordable license that allows you to mix and match what you are monitoring at will. There's no need to purchase individual licenses for applications, network devices or network flow sources - they're all included.

Get Proactive Alerts and Instant Visibility

Proactively monitor networks, traffic, physical servers, storage devices, virtual machines and applications with powerful and easy-to-use maps, dashboards and alerts. Our unique interactive map quickly shows your end-to-end network, infrastructure and virtual health, providing the context of how everything is connected and dynamically responds to interactions to give you the fastest time-to-answers.

Resolve Issues Faster with Intuitive Maps, Workflows and Dashboards

WhatsUp Gold streamlines workflows by letting you initiate management tasks directly from the interactive map or workspace. Easily switch between physical, virtual, wireless and dependency views to accelerate root cause analysis. Workflows are optimized, intuitive and initiated from the network map or easily-customizable dashboards. The result is simpler, more intuitive troubleshooting that lets you find and fix problems faster than ever.

Extend Your Monitoring to Cloud Resources

WhatsUp Gold automatically discovers, maps and monitors your cloud resources from cloud providers such as Amazon Web Services and Azure. These resources are monitored for availability through the API resources of each cloud provider. Using an internal algorithm, WhatsUp Gold can determine the availability of any cloud resources being monitored. This extends WhatsUp Gold's proven network monitoring functionality to the hybrid cloud and beyond the premises to ensure consistent traffic across all systems.

ipswitch › WhatsUp Gold

WhatsUp Gold Additional Capabilities:

Application Performance Monitoring
Easily monitor application availability and performance using turnkey or custom application profiles.

Virtual Monitoring
Discover, map, monitor, alert and report on virtual hosts and guests in real-time.

Network Traffic Analysis
Get detailed and actionable data on the top senders, receivers, conversations, applications, and protocols in order to optimize network performance.

Failover
Ensure high-availability for disaster recovery or planned maintenance.

Network Configuration Management
Automate configuration and change management for routers, switches, firewalls and more.

Distributed Monitoring
Centrally monitor larger, segmented and more geographically diverse networks.

Ipswitch WhatsUp Gold Editions

	Basic (replaces Standard Edition)	Pro (replaces Premium Edition)	Total (Most Popular)	Total Plus
Automated Discovery	✔	✔	✔	✔
Availability and Status	✔	✔	✔	✔
Performance Monitoring	✔	✔	✔	✔
Alerting	✔	✔	✔	✔
Reporting	✔	✔	✔	✔
Inventory	✔	✔	✔	✔
Advanced Monitoring (WMI, SSH, HTTPS)		✔	✔	✔
Wireless Monitoring		✔	✔	✔
Network Traffic Flow Monitoring			✔	✔
Virtual Machine Monitoring			✔	✔
Application and Web Monitoring			✔	✔
Storage Monitoring			✔	✔
Cloud Monitoring			✔	✔
Scalability Pollers			5	10
Network Configuration Management				✔

For a free 30-day trial please visit: www.ipswitch.com/forms/free-trials/whatsup-gold